

ABSTRAK

HUBUNGAN KREATIVITAS MAHASISWA DAN PENGETAHUAN BERWIRAUSAHA DENGAN MINAT BERWIRAUSAHA

Febriani Br Sitepu
Universitas Sanata Dharma
2023

Penelitian ini bertujuan untuk mengetahui apakah ada (1) hubungan kreativitas mahasiswa dengan minat berwirausaha dan (2) hubungan pengetahuan berwirausaha dengan minat berwirausaha.

Jenis penelitian ini adalah penelitian *ex-post facto* yang dilaksanakan pada bulan Oktober-November 2022. Populasi penelitian ini adalah mahasiswa Program Studi Pendidikan Ekonomi Bidang Keahlian Khusus (BKK) Pendidikan Akuntansi Universitas Sanata Dharma Yogyakarta. Sampel sebanyak 69 diambil dengan teknik *non-probability sampling*. Hipotesis diuji dengan menggunakan *Korelasi Rank Spearman*.

Hasil penelitian menunjukkan bahwa: (1) ada hubungan minat berwirausaha dengan kreativitas mahasiswa (2) tidak ada hubungan minat berwirausaha dengan pengetahuan berwirausaha.

Kata kunci: Kreativitas mahasiswa, pengetahuan berwirausaha, minat berwirausaha.

ABSTRACT

THE CORRELATION BETWEEN STUDENTS' CREATIVITY AND ENTREPRENEURSHIP KNOWLEDGE WITH STUDENTS' INTEREST IN ENTREPRENEURSHIP

Febriani Br Sitepu
Sanata Dharma University
2023

This study aimed to determine whether there were (1) the correlation between entrepreneurial interest in terms of student creativity (2) the correlation between entrepreneurial interest in terms of entrepreneurial knowledge.

This type of research was ex-post facto research conducted in October-November 2022. The population of this study were students of the Economics Education Study Program in the Field of Special Skills (BKK) in Accounting Education at Sanata Dharma University, Yogyakarta. A sample of 69 was taken by non-probability sampling technique. The hypothesis was tested using Spearman Rank Correlation.

The results of the study showed that: (1) there were correlation between entrepreneurship interest in terms of student creativity. (2) There was no correlation between in entrepreneurship in terms of entrepreneurial knowledge.

Keywords: Students' creativity, entrepreneurship knowledge, students' interest in entrepreneurship.